

# **SOGYOTECHOU**

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**THE BUSINESS PLATFORM FOR  
ASPIRING JAPANESE  
ENTREPRENEURS**

**Bizceed Co. Ltd.**

## To change our society by empowering entrepreneurs all over Japan.

We Provide Practical & Useful Information as a Guidebook .

### HISTORY

I used to be a Vice-President for an Ecommerce System Support Co. After a while, I learned that most clients have difficulties in opening their online shops.

In order to solve their problems, we started delivering guidebooks for free to teach with step by step instruction. They use it for reference on how to proceed and promote. Hence it has saved them a lot of time and resources.

Due to this, my former company became the No.1 Ecommerce Corporation. (GMO MAKESHOP)

Through this experience, I planted a vision of applying that concept not only for certain business-owners but to everyone who wants to launch their business successfully. Aspiring entrepreneurs can now have access to materials available on-hand and via online medias.

### VISION

In Japan, more than 9,000 startups are made monthly. But over 10,000 companies are dismissed as well. Small Businesses are great source of energy for the society. Subsequently, if this cycle continues then the economic growth of the country will be affected tremendously.

If we can reduce the amount of business dismissals, that would help our society and strengthen the Japanese Market more.

1/3 of new businesses go bankrupt within a year. Startups are unstable and risky. But with the help of Sogyotecho, we can support each other and encourage more entrepreneurs to pursue new innovations.

Would this be achievable?

Definitely! We at Bizceed strongly believe that everyone can succeed with the help of our services.

### THE POWER OF KNOWLEDGE

Different companies require different needs. The set of guidelines vary from industry to industry. However, the basic rules and regulations are almost similar to one another and applicable just the same.

With the Business Techniques, Informative Services, Practical Knowledge we have collected, we truly hope that this would increase the success rate of Entrepreneurs all over the country. This would lead to a better society and improved lifestyle for everyone. We could leave this as our Heritage for the generations to come. Lastly, make a big impact to the world.

Japan Today. Tomorrow the world!

Come and be a part of our life-changing company. Be a partner today.



**Bizceed Co. Ltd.**  
CEO  
Kosei Okubo  
大久保幸世

GUIDEBOOK  
SUPPORT

IMPROVED  
SUCCESS  
RATE

GROWTH

SUCCESS  
STORIES

INFORMATION  
BROADCAST



ONLINE MEDIA  
(WEB PORTAL・  
SNS)



FREE PUBLISHED  
MAGAZINES



SEMINARS &  
CONFERENCE

## BIZCEED'S PLATFORM

CAMPAIGN

I T  
SYSTEM

SPONSORS

WRITERS

INSPIRING  
INDIVIDUALS



## 『SOGYOTECHOU』

Stocked with Useful Information for StartUps

No. of Books Published

20,000/month

RECIPIENTS

- New Companies all over JP 10,000pcs/month
- Shared Offices & Incubation Centers
- Public Business Institutions
- Schools/ Universities
- Conducted Seminars etc.

### Magazine Content



- Size : A4
- No. of Pages : approx. 120 pages
- Price : For Free Subscription
- Content Sample : Checklist for Setting Up  
How to Find a Good Office  
Techniques to Finance  
Effective Accounting Softwares  
Payment Systems  
Accounting/ Legal Advices  
How to Utilize the Internet Properly  
Interviews of Famous Business Influences

\* We are process the English Version [Founder's Guide]

# Web Portal Sites

## 『SogyoTechouWeb』 General Business Techniques Informative Site



## 『Facebook』 『Twitter』 Almost half year we already have 22,000 LIKES



\* updated 2015/February

## 『OTHER RELATED SEARCH SITES』

For searching Accountants, Labor ConsultantS, Offices & Insurance



\* その他、順次公開予定

## SEMINARS \* PUBLIC PRESENTATIONS



### 『NATIONAL SEMINARS』

HOKKAIDO, MIYAGI, TOKYO,  
YOKOHAMA, NAGOYA, OSAKA, FUKUOKA

#### 【SEMINAR PROGRAM】

- COMPANY OVERVIEW & LECTURES
- WORKSHOPS
- NETWORKING

\* We have other seminar partners from other gov't institutions such as NPO, NGO etc.

## SOGYOTECHOU NETWORK



### 『SUBSCRIPTIONS』

We deliver our magazine all over Japan where entrepreneurs are starting. Their business networks are expanding rapidly.

## REACH YOUR TARGET CUSTOMERS (STARTUPS & SMBs) EFFECTIVELY!

### MAGAZINE x WEB PORTALS x REAL-TIME SEMINARS



## COMPANY INFO

### **BIZCEED CO. LTD. [Admin Team]**

**Tel : 03-6415-7032**

**Mail : info@bizceed.jp**

## COMPANY OVERVIEW

NAME	BIZCEED CO. LTD
SETTLEMENT DATE	2014 APRIL 10
ADDRESS	104-0061 MOURI BLDG. 2F 7-5-4 GINZA CHIUOKU TOKYO, JAPAN
EXECUTIVES	CEO: KOSEI OKUBO CTO: SUMITO MATSUE CHIEF EDITOR: MASATO TANAKA GLOBAL MARKETING DIRECTOR: MASAYUKI KANDA
CAPITAL	9,800,000 JPY
NATURE OF BUSINESS	INTERNET PUBLISHING MEDIA, MAGAZINES, ENTREPRENEURIAL WORKSHOPS & SEMINARS, CONSULTATION SERVICES, ADVERTISING ETC.
WEBSITE URLs	• Company website <a href="http://bizceed.jp/">http://bizceed.jp/</a> • Business Media <a href="http://sogyotecho.jp/">http://sogyotecho.jp/</a> • Official FB Page <a href="https://www.facebook.com/sogyotecho">facebook.com/sogyotecho</a> • Official twitter <a href="https://twitter.com/sogyotecho">twitter.com/sogyotecho</a>